Bright PO B	WETM 201 Huml Rocheste Weth Rocheste with the second state of the second	boldt St er, NY 14610	Sci Add Ag Prove Bras Sall Sall Bu Ph CP Acc Bill Co	count Type ling Type mments	normalisms 10/18/16-11/Chris Baker/Cl Brightside Cor Political - Cand County Court Elmira, House Elmira	08/16 hemur mmuni didate Judge (227)	ng (tions (22.	226) 6)	C	0	N'		diffied By e # /pe le Deal sion % sion al tx			Elmira (WETM) By Broadcast Month Oct. 2016 Nov. 2016 Grand Total:	Spots 26 22 48	\$5,465.00 \$4,910.00 \$10,375.00
Line	Line Type / Break Type (Ref #)	Dates	Sec		Run Times	SPW	V M	Mo Tu		Th Fr	Sa	Su	Spots		Total		Station	Commer	
	Normal Line / News Normal Line / News	10/19/16-10/19/16	4		6A- Channel 18 News 6A- Channel 18 News	-	2 \		X Y	<u> </u>	<u>i</u>	<u>i</u>	1	\$150 \$150	<u> </u>	00 Elmira (V 00 Elmira (V			10/17/1 10/17/1
	Normal Line / News Normal Line / SPOT	10/25/16-11/03/16	4		12P- WETM News 12pm		2 /	<u> </u>	_	X ¦	ı	l l	4	\$150	· ·	00 Elmira (V	-		10/17/1
	Normal Line / SPOT	10/18/16-10/20/16	4		12P- WETM News 12pm	+	1	X	_	x !	1		1	\$55	·	00 Elmira (V	-		10/17/1
	Normal Line / News	10/26/16-11/04/16	4		4:58P- WETM News	+	2		X .	, X		1	4	\$200	•	00 Elmira (V	-		10/17/1
5.0	HOTTIGI EITE / NEWS	10,20,10 11,0 1,10	+ -	.50	11301 WEITHINGWS	+	-		^	^			-	پاکاکپ	.00 \$000	CO LIIIIII (V	*E111)		10/1//1

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

X

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Χ

X

CONFIRMATION CONTRACT

Χ

Χ

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Χ

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\$200.00

\$250.00

\$250.00

\$350.00

\$350.00

\$350.00

\$200.00

\$200.00

\$200.00 Elmira (WETM)

\$250.00 Elmira (WETM)

\$1,000.00 Elmira (WETM)

\$700.00 Elmira (WETM)

\$1,400.00 Elmira (WETM)

\$700.00 Elmira (WETM)

\$200.00 Elmira (WETM)

\$400.00 Elmira (WETM)

:30 4:58P- WETM News

:30 5:58P- WETM News

:30 5:58P- WETM News

:30 5:58P- WETM News

:30 7:01P- Jeopardy

:30 7:01P- Jeopardy

:30 5:29P- WETM News 530P

:30 5:29P- WETM News 530P

10/19/16-10/21/16

10/18/16-10/20/16

10/25/16-11/03/16

10/19/16-10/19/16

10/24/16-11/02/16

11/07/16-11/07/16

10/19/16-10/19/16

10/24/16-10/26/16

6.0 Normal Line / News

7.0 Normal Line / SPOT

8.0 Normal Line / SPOT

9.0 Normal Line / News

10.0 Normal Line / News

11.0 Normal Line / News

12.0 Normal Line / SPOT

13.0 Normal Line / SPOT

10/17/16

10/17/16

10/17/16

10/17/16

10/17/16

10/17/16

10/17/16

10/17/16



Brightside Communications PO Box 2404 Binghamton, NY 13902

Contract #	1448962	Date Entered	10/17/16
chedule Dates	10/18/16-11/08/16	Last Modified	11/04/16
dvertiser	Chris Baker/Chemung County Court Judge/R/NY (§	Entered By	Ruth Irons
gency	Brightside Communications (22226)	CO-OP	No
roduct	Political - Candidate Other (1066)	Headline #	
rand	County Court Judge (568286)	Demo	

Salesperson	Elmira, House (2271)	Order Type	Normal
Sales Office	Elmira	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$1,556.25
CPE	N/A	Net Total	\$8,818.75
Account Types	Local/Political	Sales Tax	

Billing Type

Comments

Date:

Standard

El	lmira (WETM)		
<u>B</u>	Broadcast Month	Spots	<u>Rate</u>
	ct. 2016	26	\$5,465.00
N ₁	ov. 2016	22	\$4,910.00
Gı	rand Total:	48	\$10,375.00

INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo T	u We Th Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/31/16-11/07/16	4	:30	7:01P- Jeopardy	1	X		i	1	\$200.00	\$200.00	Elmira (WETM)		10/17/16
15.0	Normal Line / SPOT	10/18/16-10/20/16	4	:30	7:30P- Wheel of Fortune	2		(X	i i	2	\$200.00	\$400.00	Elmira (WETM)		10/17/16
16.0	Normal Line / SPOT	10/27/16-10/27/16	4	:30	7:30P- Wheel of Fortune	1		X	I	1	\$200.00	\$200.00	Elmira (WETM)		10/17/16
17.0	Normal Line / SPOT	11/01/16-11/03/16	4	:30	7:30P- Wheel of Fortune	2		x x	i I	2	\$200.00	\$400.00	Elmira (WETM)		10/17/16
18.0	Normal Line / SPOT	10/19/16-10/28/16	4	:30	10:59P- WETM News	2		X	I	4	\$225.00	\$900.00	Elmira (WETM)		10/17/16
19.0	Normal Line / SPOT	11/02/16-11/04/16	4	:30	10:59P- WETM News	1		X X	I	1	\$225.00	\$225.00	Elmira (WETM)		10/17/16
20.0	Normal Line / SPOT	10/30/16-11/06/16	4	:30	9A- Meet The Press	1			X	1	\$150.00	\$150.00	Elmira (WETM)		10/17/16
22.0	Normal Line / SPOT	11/06/16-11/06/16	4	:30	10A- Twin Tiers Weekly	1			X		\$25.00		Elmira (WETM)		10/17/16
23.0	Normal Line / News	11/08/16-11/08/16	4	:30	6A- Channel 18 News	1			i i	1	\$150.00	\$150.00	Elmira (WETM)		11/2/16
24.0	Normal Line / News	11/04/16-11/04/16	4	:30	5:58P- WETM News	1		X	1	1	\$350.00	\$350.00	Elmira (WETM)		11/2/16
25.0	Normal Line / News	11/07/16-11/07/16	4	:30	5:58P- WETM News	1	X	1 1 1	1	1	\$350.00	\$350.00	Elmira (WETM)		11/2/16
26.0	M/G For 14.0.1 / SPOT	11/07/16-11/07/16	4	:30	7P- Optional Network Offering	1	X		1	1	\$300.00	\$300.00	Elmira (WETM)		11/2/16
27.0	M/G For 20.0.1 / SPOT	11/06/16-11/06/16	3	:30	10A- Twin Tiers Weekly	1	1		X		\$50.00		Elmira (WETM)		11/2/16

CONFIRMATION CONTRACT Date: Comments: Accepted-Station:

Accepted-Agency/Advertiser:

	Contract #	1448962	L
WEER WEER WORK	Advertiser	10/18/16-11/08/16	
WETM WETM WETM		Chris Baker/Chemung County Court Judge/R/NY (8	
201 Humboldt St	Agency	Brightside Communications (22226)	C
Rochester, NY 14610	Product	Political - Candidate Other (1066)	Н
MY IWIN TIERS.COM	Brand	County Court Judge (568286)	D
	Salesperson	Elmira, House (2271)	O
Brightside Communications	Sales Office	Elmira	P
	Buyer Name		C
PO Box 2404	Phone/Fax	/	C
Binghamton, NY 13902	СРЕ	N/A	N
	Account Types	Local/Political	S
	Billing Type	Standard	
	Comments		

Elmira (WETM)		
By Broadcast Month	Spots	<u>Rate</u>
Oct. 2016	26	\$5,465.00
Nov. 2016	22	\$4,910.00
Grand Total:	48	\$10,375.00
		, ,

INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Date Entered

Last Modified

Package Deal Commission %

Commission

10/17/16

11/04/16 Ruth Irons

Normal

15.00

\$1,556.25

\$8,818.75

No

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu V	Ve Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
Est 28.0	M/G For 22.0.1 (MgNewL) / SPOT	11/05/16-11/05/16	4	:30	7A- Saturday Today Show	1	L				X	1	\$75.00	\$75.00	Elmira (WETM)		11/4/16
		l			CON	FIF	RM.	ATI(NC	CC	TNC	RAC	T				
ccenter	l-Agency/Advertiser:			Date:	Accepted-St								Date:	Comments:			
Jospiece				2001	/ recepted 50												